

SETTING UP A FACEBOOK FUNDRAISER

Together
we give.

Dec 1, 2020

This GivingTuesday, December 1, we are fundraising for research on spinal CSF leak. Facebook will be matching donations starting at 5am PST / 8am EST on a first-come, first-served basis until \$7 million is matched. In addition, one special donor will be matching funds up to \$5,000, so this is a chance for your donations to be TRIPLED! You can help us reach our \$50,000 goal: Just mark your calendar to make a donation on Dec 1 on Facebook (any donate button on our Facebook page or on a fundraiser counts) and/or create your own GivingTuesday Facebook fundraiser (remember, no donation processing fees are charged by Facebook, so every dollar counts).

Here's how to set up a personal GivingTuesday Facebook fundraiser:

- Go to <https://www.facebook.com/fund/Spinal.CSf.Leak.Foundation/>
- Be sure to select "Spinal CSF Leak Foundation" as the non-profit to support
- Set a target \$\$ amount and a finish date of Dec 2, 2020
- You may edit the title of your fundraiser, for example "[your name]'s Giving Tuesday fundraiser for Spinal CSF Leak Foundation"
- Edit the "why are you raising money" section to something like the following, but feel free to personalize by explaining how you have been affected:

Want to join me in supporting a good cause that means a lot to me? I'm raising money for Spinal CSF Leak Foundation on Giving Tuesday, Dec 1. The funds raised will help accelerate research to advance our understanding of all aspects of spinal CSF leak and to improve testing and treatments. Every little bit helps! Thank you for your support.

- The cover photo of the Foundation will automatically migrate for your fundraiser, but you may swap for another image if desired.

You're all set! Thanks!

